



# FOR IMMEDIATE RELEASE: December 9, 2013 Contacts:

DAVID KOREN, Executive Producer davidkoren@figmentproject.org, 646.391.4729 CARLIJN URLINGS, Communications Director info@figmentproject.org, 347.631.0364 LARISA FUCHS, Press Coordinator press@figmentproject.org, 914.319.5587 SEAN RASMUSSEN, ENYA Co-Chair enya@aiany.org, 212.337.2617x258 JESSICA SHERIDAN, Pavilion Director jessheridan@gmail.com, 401.480.6113

# "GOVERNOR'S CUP" WINS CITY OF DREAMS PAVILION COMPETITION

Pavilion Made of Recycled Cups to Be Installed on Governors Island for 2014 Summer Season

FIGMENT, the Emerging New York Architect Committee (ENYA) of the American Institute of Architects New York Chapter (AIANY), and the Structural Engineers Association of New York (SEAONY) are pleased to announce that their competition jury has selected CDR Studio's *Governor's Cup* as the winner of the fourth annual City of Dreams Pavilion Competition. Pending permits and approvals, *Governor's Cup* will be assembled on Governors Island this spring, and will be open to the public for the summer 2014 season.



High-resolution renderings of the *Governor's Cup* design are available here: Outside view / Top view / Side view

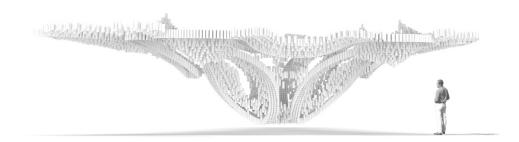




The Governor's Cup Pavilion hovers among a cluster of trees on the Parade Ground. Inspired by tape-lace crochet, used plastic cups, saved from discard from throughout the city, are bound by zip-ties into a densely-knit serpentine structure. Undulating between the tree branches, the canopy is suspended by strapping and turn-buckled cabling, leavingthe trees are unscathed. A lacy infill of cups between the tape structure and branches create an airborne topography and shadow play. The configuration forms an outdoor room, shimmering in the sun and echoing with breeze-driven sound.

Now that the winner has been announced, the design team will work with FIGMENT and Governors Island to select the final site for the project, refine the design based on the selected site, and obtain necessary approvals for the project.

For more information about Governor's Cup and high-res renderings: http://figmentproject.org/pavilion



# About the design team:

CDR Studio (New York, NY) with Sustainable Engineering Services

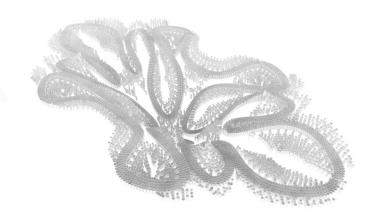
CDR Studio: Lea H. Cloud, AIA, LEED AP BD + C; Jonathan Dreyfous, AIA, LEED AP; Victoria A. Rospond, AIA; Katya
Zavyalova; Kimberly Tate, Assoc. AIA; Tiffany Jin; Evgenia Melnikova; Nikolay Martinov; Varvara Domnenko.
Sustainable Engineering Services: Yelena Rayster, Structural Engineer

CDR Studio is a full-service architectural firm with a diverse and creative staff committed to sustainable design – 75% of whom are LEED Accredited Professionals (LEED AP). Their work covers a range spanning public, institutional, educational, commercial and residential projects, to furniture design and urban planning. In the past 10 years, CDR Studio has won nine American Institute of Architects New York Chapter awards for projects including the Carousel Building on Pier 62, the Frederick H. Leonhardt People Center at the American Museum of Natural History, the Eileen Fisher Store in SoHo, and Marine Company No. 1 Firehouse. Entering their 16th year of practice as a privately held company, CDR Studio is committed to creating architecture in the public realm. CDR Studio's work is distinguished by a holistic aesthetic that is appropriate to the client and the site, and their core value is to create architecture that gives form to the client's vision. CDR Studio believes in well-designed architecture that engages the public, enriching our culture while giving integrity and dignity to the built environment.

FIGMENT is accepting donations to support the fabrication, installation, and maintenance of *Governor's Cup* on Governors Island. Donations can be made by following the link here: <a href="http://newyork.figmentproject.org/products-page/donate/">http://newyork.figmentproject.org/products-page/donate/</a>.



# FIGMENT



# **About the Competition:**

FIGMENT teamed with the Emerging New York Architects Committee (ENYA) of the American Institute of Architects NYC Chapter (AIANY) and the Structural Engineers Association of New York (SEAONY) to host the City of Dreams Pavilion competition to design and construct an architectural pavilion on Governors Island.. The 2014 winner, Governor's Cup by CDR Studio will be the fourth City of Dreams Pavilion. The result of the inaugural competition, in 2010, was the *Living Pavilion*, designed by Ann Ha, Assoc. AIA, and Behrang Behin, Assoc. AIA. The second competition, in 2011, led to *Burble Bup* by Bittertang. The 2013 pavilion, *Head in the Clouds*, was designed by STUDIOKCA.

Jurors for the 2013-2014 City of Dreams Pavilion competition were: John Czarnecki, Assoc. AIA, Editor-in-Chief, *Contract*; Susannah C. Drake, ASLA, AIA, Principal, dlandstudio; Mark L. Gardner, AIA, NOMA, Principal, Jaklitsch/Gardner Architects; Marc Leff, AIA, Partner at Deborah Berke & Partners; and Scott Lomax, Vice President, Thornton Tomasetti. Aleksey Lukyanov-Cherny, Partner, Situ Studio, acted as design mentor to the finalists and winning design team as they prepared their final submissions.





The jury initially reviewed nearly 200 design proposal submissions and selected five finalists who each had three months to further develop their designs in response to the jury's comments. The four additional finalists included:

# ArtCloud by IKAR



The future of the city will be determined by a creative mix of technology and culture, and an even more creative reuse of materials. As cities are an amazingly rich source of materials, *ArtCloud* Pavilion reuses clapboards and transforms them into a freeform structure that is composed for 99% with modules. The system allows visitors to choose and personalize their own piece of *ArtCloud*.

#### Dreamcatcher by ManifoldArchitectureStudio



Dreamcatcher captures dreams at the idyllic meeting point of Governors Island, where people from all parts of New York can gather and encounter an experience unlike any other. A simple, circular, lightweight structure that captures a changing collection of balloons. Why balloons? Because they're joyful, uplifting and downright dreamy. Choose your shade, let your balloon go, and dream a little dream.

### MÖBI water tower pavilion by STUDIO V Architecture with FTL Design Engineering Studio and Plaxall



Inspired by the infinite surfaces and curves of a Möbius strip, MÖBI water tower pavilion expresses the potential of adaptation, life cycle, and reuse of materials in the urban landscape. New York City's iconic water towers are transformed into a gathering space that celebrates Governors Island. MÖBI offers a pre-fabricated, ecological construction process and multi-use environment that will afterwards be repurposed yet again—as a wooden deck and furniture for the LIC Biergarten.

Urban Accordion by afoam



Dur present city is overrun by private buildings, limiting access to public space. In *Urban Accordion*, four fabric 'blocks' expand and contract, creating different levels of enclosure to suit a range of programming, while the space contained by the structures forms a larger communal area for events and chance encounters between the juxtaposed programs. *Urban Accordion* is a new urban condition: a flexible assembly for serendipity and public events that fluctuates to meet users' demands.

High-resolution images of the finalists are available here:

Artcloud / Dreamcatcher / MÖBI water tower pavilion / Urban Accordion





#### **About FIGMENT**

FIGMENT is a free participatory arts event held in 13 cities in three countries on two continents, and attracting tens of thousands of participants each year. FIGMENT celebrates an abundance of creativity and passion, challenging artists and our communities to find new ways to create, share, think, and dream. Become a part of events in multiple cities and interactive exhibits on NYC's Governors Island throughout the summer season. For more information on participating cities, visit figmentproject.org.

FIGMENT is a 501(c)(3) not-for-profit organization entirely funded by grants and individual donations. FIGMENT accepts no corporate sponsorship of any kind. FIGMENT NYC is supported by public funds from the National Endowment of the Arts and the New York City Department of Cultural Affairs, in partnership with the City Council, as well as by the Fund for Creative Communities, supported by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature and administered by the Lower Manhattan Cultural Council.

# **About ENYA, AIA New York Chapter**

It is the goal of the Emerging New York Architects Committee to encourage membership, participation, and leadership in the AIA New York Chapter among intern architects, young architects (licensed 10 years or less), and emerging professionals in the fields of design and construction. The committee engages NYC's diverse emerging design professionals through lectures, design competitions, and networking opportunities, with a focus on professional development, design excellence, and public outreach.

The AIA New York Chapter is the oldest and largest chapter of the American Institute of Architects. The Chapter's members include over 4,800 practicing architects, allied professionals, students, and public members interested in architecture and design. The AIA New York Chapter is dedicated to three goals: design excellence, public outreach, and professional development.

#### **About SEAoNY**

SEAoNY is a member organization of the National Council of Structural Engineers Associations. Presently, 39 states and the District of Columbia have structural engineers' associations, the largest of which is SEAOC, Structural Engineers Association of California, which was founded in 1930 and presently has approximately 4000 members. The association sponsors workshops, panel discussions, lectures and seminars with the aim of addressing topics of interest and concern to structural engineers. Our membership, which is over 500 members, includes individuals from most major structural engineering design firms in New York State. SEAoNY also reaches out to other professionals, outside the engineering community, who work in related fields with common interests. Currently, 10% of our membership are affiliate members who come from a variety of disciplines such as geotechnical, civil, construction management and architecture. The purpose of SEAoNY is to advance the art of structural engineering in New York by improving the flow of ideas and building the community of colleagues.